

MAKE EVERY NIGHT A MOVIE NIGHT WITH MEGA MOVIE WEEK

- *Thursday, 14th May marks the start of Mega Movie Week – the ultimate Digital movie sale*
- *For one week only, Australia’s most anticipated and much-loved movies will be available to buy for discounted prices starting from \$4.99*



MONDAY, 11 MAY 2020: Relax and enjoy the magic of the movies, in the comfort of your own home. This Thursday, marks the start of [MEGA Movie Week](#) (Thursday, 14 May – Wednesday, 20 May) the ultimate week of digital movie sales that lets you welcome the world’s most highly acclaimed movie stars into your home.

For one week only, the latest newly released blockbusters and award-winning movies are available to buy on Digital for amazing prices starting from \$4.99.

Simply head to your favorite digital store and check out the huge range of new and classic movies that you can add to your library to watch wherever and whenever you want!

Buying new release movies fresh from cinemas has never been easier or cheaper.

Mega Movie Week has all bases covered, from award-winning cinematic masterpieces; **1917** and **Joker** to action-packed blockbusters; **Angel Has Fallen**, **Bad Boys For Life**, and **Ford v Ferrari**.

If it’s a horror film you’re looking for, to put you on the edge of your seat, look no further than Stephen King’s, **Doctor Sleep**.

Jim Batchelor, Chairman, Australian Home Entertainment Distributors Association said: “Mega Movie Week is a fantastic opportunity for Australian movie lovers to explore hundreds of films available to buy across a host of digital retailers at a discounted price for one week only.

It’s a great reminder of the huge range of films always available to build your own digital collection, when you want and without the need for a subscription.

When we all have more time at home you will find new films and timeless classics that will make you laugh, cry and be inspired. Bring the magic of the Cinema home with Mega Movie Week.”

All titles are available across a variety of digital platforms including Apple TV, Google Play, Fetch, Telstra TV Box Office, Microsoft Store, Playstation Store.

Here’s just a selection of what’s on offer:

- 1917
- Angel Has Fallen
- Bad Boys For Life
- Doctor Sleep
- Dolittle
- Ford v Ferrari
- Hunt For the Wilderpeople
- Jojo Rabbit
- Joker
- Jumanji: The Next Level
- Rocketman
- The Vanishing

Mega Movie Week runs exclusively from Thursday 14th May to Wednesday 20th May. Title availability and pricing may vary by platform.

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For more information on Mega Movie Week, please contact FRANK
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ABOUT THE AUSTRALIAN HOME ENTERTAINMENT DISTRIBUTORS ASSOCIATION: The Australian Home Entertainment Distributors Association (AHEDA) represents the \$1 billion Australian film and TV home entertainment industry covering both digital content and packaged goods (DVD and Blu-ray). The Association speaks and acts on behalf of its members on issues that affect the industry as a whole such as: intellectual property theft and enforcement, classification, media access, technology challenges, copyright and media convergence. AHEDA works closely with a range of stakeholders to achieve its aims including government, media and industry. AHEDA is also increasingly looking to work with members and broader industry participants to conduct relevant channel campaigns and activities to promote the home entertainment film and TV sector.